

DULUTH IS ALWAYS MAKING NEWS

- Top 10 Dream Town by *Outside* magazine
- CNN Money-Duluth one of top 25 places to retire
- The University of Minnesota Duluth & The College of St. Scholastica ranked as America's top universities to learn, live, work and play
- American Birding Association named Duluth as the "Birdiest Small City"
- *Money* magazine rates Duluth in the top ten for small Midwest cities
- *Lavendar* magazine-Duluth voted as a FAB Weekend Getaway
- *USA TODAY* -One of America's best getaway destinations Travel Tips
- Duluth is among the top 10 metropolitan areas in the U.S. with the least smog pollution, rated by the American Lung Association
- *Chicago Tribune*-Duluth, a Superior Destination for Green Travel
- WCCO-TV names Bentleyville Minnesota's best holiday light display

MAJOR TV NETWORKS ATTRACTED TO DULUTH!

- CNN names North Shore Scenic Railroad 1 of Five Fabulous Fall Train Rides
- CBS This Morning features Duluth
- AMSOIL® Duluth National Snocross featured on NBC Sports
- Snocross and John Beargrease Sled Dog Marathon featured on Major TV networks
- Great Outdoors on ESPN highlights Duluth's winter adventures
- WUMN-TV UNIVISION filming of Great Lakes Aquarium, Canal Park and Aerial Lift Bridge

Everyone's been talking about Duluth ...

- | | | | | |
|---------------------------------|------------------------------------|-----------------------------------|---------------------------------|------------------------------|
| • <i>Lake Superior Magazine</i> | • Minnesota Public Radio | • <i>Sky West Magazine</i> | • <i>PETIT FUTE</i> | • Huffington Public Radio |
| • KSTP-TV St. Paul | • <i>Midwest Living</i> | • AAA Minnesota | • <i>St. Paul Pioneer Press</i> | • National Public Radio |
| • KARE 11-TV Minneapolis | • <i>Minneapolis Star Tribune</i> | • EMT Minnesota Explorer | • Yahoo News | • American Journal |
| • WCCO-TV Minneapolis | • <i>USA Today Travel Magazine</i> | • <i>Woman Today</i> | • Richmond Media Group | • Global Media Services |
| • KTTC-TV Rochester | • <i>Grand Forks Herald</i> | • <i>Minnesota Monthly</i> | • <i>Tonka Times</i> | • <i>Des Moines Register</i> |
| • WBAY-TV Green Bay | • <i>New York Times</i> | • <i>Charlotte Observer</i> | • Minn. Post | • <i>Outside</i> magazine |
| • WDAY-TV Fargo | • <i>Wall Street Journal</i> | • <i>Minnesota Snowmobiling</i> | • <i>Mankato Free Press</i> | • Southwest Newspapers |
| • WZZM-TV Grand Rapids | • <i>Chicago Tribune</i> | • <i>Better Homes and Gardens</i> | • CNN.com | |

We already knew it, but it's nice to hear from someone else—especially when that someone writes for a national publication. **And we agree, Duluth is a great outdoor town. It's a great town, period.** And it's listed among some fairly impressive competition:

Bellingham, Washington
Sante Fe, New Mexico
Chattanooga, Tennessee
Eureka/Arcata, California
Camden, Maine
Blacksburg, Virginia
Northampton, Massachusetts
Santa Barbara, California
Duluth, Minnesota
Missoula, Montana

ONE OF AMERICA'S

TOP



OUTDOOR
TOWNS

Rated by *Outside* magazine