

# Co-op Marketing Agreement



This is a legally binding agreement between Visit Duluth and the Partner listed below.

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Date: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Partner will be participating in the Co-op program indicated below:

<b>Outdoor Digital</b> _____ *4 Week schedule to be customized for client	Twin Cities _____	Cost \$800 _____
<b>Television Commercials</b> _____ *Schedule to be customized for client	Twin Cities _____	Cost \$5,000 _____
<b>Online Partner Sites:</b>		
<b>Lavender</b>		
Ad Size: 300 x 250 _____	Month to Run: _____	Cost \$50 _____
<b>Beer Dabbler</b>		
Ad Size: 300 x 600 _____	Month to Run: _____	Cost \$50 _____
<b>Facebook Boosted Post</b> _____	Dates to Run _____	Amount to Bill _____
<b>Facebook Ad</b> _____	Dates to Run _____	Amount to Bill _____
<i>Social Media ad costs are based 60(partner) / 40 (Visit Duluth) split on \$500 maximum buy total</i>		
<b>Instagram Feature Story</b> _____	Date to Run _____	Cost \$300 _____
<b>Total of all selected programs</b>		<b>Total \$</b> _____

## Payment in full required before placement

Electronic invoice will be sent, once signed contract has been received

**Make Checks Payable to:** Visit Duluth, 225 West Superior Street, Suite 110, Duluth, MN 55802  
or may be charged to credit card by calling in with the number

\_\_\_\_\_  
For Visit Duluth

\_\_\_\_\_  
For Partner

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date