

Co-op Marketing Agreement



This is a legally binding agreement between Visit Duluth and the Partner listed below.

Business Name: _____ Phone: _____
Address: _____ Date: _____
Contact Name: _____ Email: _____

Partner will be participating in the Co-op program indicated below:

Outdoor Digital _____ Twin Cities _____ Cost \$1,000 _____

*4 Week schedule to be customized for client

Television Commercials _____ Twin Cities _____ Cost \$5,000 _____

*Schedule to be customized for client

Online Partner Sites:

Trip Advisor

Ad Size: 300 x 250 ___ Mobile 320x 50 ___ Month to Run: _____ Cost \$100 _____

Lavender

Ad Size: 300 x 250 ___ Month to Run: _____ Cost \$50 _____

Growler

Ad Size: 300 x 250 ___ Month to Run: _____ Cost \$50 _____

Facebook Boosted Post _____ Dates to Run _____ Amount to Bill _____

Facebook Ad _____ Dates to Run _____ Amount to Bill _____

Social Media ad costs are based 60(partner) / 40 (Visit Duluth) split on \$500 maximum buy total

Instagram Feature Story _____ Date to Run _____ Cost \$300 _____

Total of all selected programs _____ **Total \$** _____

Payment in full required before placement

Electronic invoice will be sent, once signed contract has been received

Make Checks Payable to: Visit Duluth, 225 West Superior Street, Suite 110, Duluth, MN 55802
or may be charged to credit card by calling in with the number

For Visit Duluth

For Partner

Date

Date